AICTE
sponsored

7-8 August, 2020
ICMIT
International Conference on Management & IT
(e-Conference)

Innovations in Information Technology
and
Business Management for Sustainability

ISIM
International School of Informatics & Management, Jaipur

ABOUT THE CONFERENCE

With development as the buzzword, sustainability automatically assumes focus. Sustainability is a complex concept and a difficult balancing act. It is all about making our future, the cause of our present. To be sustainable is the target-goal of every organization, system, society, country, individual and hence humanity as a whole. It is therefore an all-pervading issue. Policy-makers, environmentalist, social-workers, researchers, scientists, everyone is concerned about sustainability in their spheres of work. It is thus an ubiquitous philosophy to which everyone must subscribe, if we are to meet today's needs without compromising the ability of future generations to meet their own.

To meet this Snow balling challenge, innovative solutions are needed. Motivations from all directions including government are sensitizing the populations. Business Management can provide future-oriented solutions to sustainability issues through responsible business management, social entrepreneurship, sustainability culture, sustainable supply chains and CSR initiatives etc.

Information Technology is a very significant part of the solutions in every domain, and sustainability is no exception. It is playing a big role in bringing about advances in effective resource utilization, saving of resources, improving procedural performance as well as building and advancing ways in which it can help reduce environmental trail. Advances in Artificial Intelligence, Machine & Deep Learning, Data Analytics are expected to revolutionize every sector. It is anticipated that these technologies will address some pressing sustainability issues.

The conference will increase awareness about innovations in Information Technology and Business Management for sustainable solutions. It is expected to bring novel and creative ideas from different spheres on a common platform. It would also develop an understanding and share key policy tools on the importance of innovation and technology for achieving sustainable development, the opportunities and challenges thereof. It is also expected that the conference will facilitate in formulating the solutions and strategies to cope up with the challenges facing our country and help the businesses and the nation to advance in their journey of sustainability.

Objective : The objective of this conference is to identify, develop and promote research and practice in integration with innovation in business processes, computational methods & techniques. It is expected to bring novel and creative ideas from different spheres on a common platform. The conference intends to highlight holistic problem solving, decision making, and deliberate on emerging challenges and issues arising from developing economies, and knowledge transfer to businesses and industries. It is a quest for innovative solutions enhancing sustainability, and mutually beneficial outcomes for all stakeholders of an organization and society as a whole.

Submissions are welcome on topics including but not limited to the following:

TRACK-1: INNOVATIONS IN BUSINESS MANAGEMENT FOR SUSTAINABILITY
- Business and Data Analytics
- Change Management in dynamic business environment
- Corporate Governance
- Culture and Strategy
- Dynamics of Family Business
- Inclusive and Equitable Economic Growth
- Organizational Development
- Knowledge Management and Collaboration
- Transformation of Financial System for Green Economy
- Knowledge Management
- Emerging Organizational Structures
- Strategic Leadership
- Financial Intermediaries in Sustainable Economies
- Human Resource Planning and Analytics
- Technological Innovation, Product or Industrial Innovation
- Innovation in Services, Logistics and Supply Chain Management
- Innovations in Financial Services
- Sustainable Financial Regulatory Framework
- Green Marketing and Responsible Consumerism
- Business practices in Non-Profit Organization
- Business Ethics in Sustainable Development
- Entrepreneurship, Growth and Competitiveness
- Green Entrepreneurship
- Innovation and Technological Entrepreneurship
- Social and Community Entrepreneurship
- Tourism and Sustainable Development
- Eco Tourism and Community tourism
- Role of Spirituality in Sustainability and Responsible Businesses
- Sustainability Development Agenda 2030

- Sustainable Management Practices, SCM, HRM
- Sustainable Industrialization, Business Strategies
- Global Reporting Initiatives and Corporate Sustainability
- Marketing in real time scenario
- Innovations, Strategy and CSR

TRACK-2: INNOVATIONS IN INFORMATION TECHNOLOGY FOR SUSTAINABILITY
- Cloud Computing, Grid Computing
- Big data Models and Algorithms
- Database Management System
- Data Security
- Data Mining and Data Warehouses
- Digital Business and Digital Marketing
- E-Commerce: Strategies, Models, Applications
- Network Virtualization, Software Defined Networks, and Cognitive Networks
- Information Security and Privacy
- Cryptography and BlockChains
- Internet of Things
- Cognitive Computing, Autonomic Computing
- Deep Learning , Intelligent Applications
- Millennium Development Goals (MDGs)
- Web Technology and Management
- Unmanned-Aerial-Vehicles (UAV) Platforms, Swarms and Networking
- ICT for Society
- Human Computer Interaction, Image processing, Robot Vision
- Data Science
- Artificial Intelligence
- Mobility Management & Mobile Computing
- Agile Information System
- E-Health, Smart Learning, Intelligent Processing
- Software Engineering

- Software Agent Technology & Process Models
- Convergence of Technologies
- Smart Technologies
- Sustainability and Smart Cities
- Sustainable IT Practices

TRACK 3: SUSTAINABILITY ISSUES AND INNOVATIONS
- Sustainable Agriculture and Rural Development
- Sustainable Development and Education
- Human Development and Psychology
- Climate and climatic changes
- Environmental Restoration, Ecosystem Restoration and Ecological Engineering
- Nuclear Energy Fission & Fusion
- Sociology
- Water and Soil conservation
- Health, Healthcare and Environment
- Renewable Energies, Solar Energy, Wind Energy, Green Energy Systems & Advanced Energy Technologies
- Food and Environmental Legislation
- Legal, Economic and Managerial aspects of Waste Management System & Treatment
- Pollution Prevention, Control, Treatment
- Environmental Science and Technology
- Ecology and Biodiversity Conservation
- Entrepreneurship, Management and Sustainable Development
- Recycling Technologies
- Resource Management
- Clean Energy Investments
- Global Environmental Change and Ecosystems Management
- Financial Sustainability
- Micro-Finance Emerging Countries
- International Trade

Panel Discussion: How to innovate together for a better tomorrow

CALL FOR PAPERS
GUIDELINES FOR ABSTRACT SUBMISSION

Selection of papers for presentation and discussion will be based on detailed abstracts of **500 words.** Abstracts must include a clear indication of the purpose of paper, major results, implications, key references and keywords. The author(s) should clearly mention under which track the paper may be included. They should adhere to the following

Length : **500 words** excluding title/cover page and references

Font : Times New Roman

Font Size : 10 points

Spacing : 1.5

Title page : Title, author(s), affiliation(s), contact details

The experts will review abstracts and only those abstracts approved by the reviewers will be selected. Authors should submit one hard copy and a soft copy of the abstract in Microsoft Word format to the convener. The electronic copy should be mailed to **icmit-cfp@icfia.org.** Acceptance of the abstract implies that at least one of the authors will register, attend the program and present the paper.

Full papers of the abstracts selected for presentation may be submitted to the convener in MS-word format. The electronic version of the paper should be sent to **icmit-cfp@icfia.org.** Papers must include a clear indication of the purpose, major results, implications, and key references. The guidelines for submission & formatting of full papers are available at **http://www.iisjaipur.org/iiim/Current-2020-21/ICMIT-2020/index.html.**

Selected quality papers presented in the conference will be considered for publication in **Oorja**, International Journal of Management & IT, ISSN (print) 0974-7869, ISSN (online) 2395-6771 subject to approval through the Double Blind Peer Review process.

Abstracts of selected papers will be published in the Book of Abstracts which will be released during the conference.

ORGANIZING COMMITTEE

Conference Chairman
Dr. Ashok Gupta
Director

Convenor
Dr. Manju Nair
Principal

Co-convenor
Dr. Swati V. Chande
HOD, Computer Science

ORGANIZING SECRETARIES

Dr. Ampu Harikrishnan
9318797109

Dr. Tripti Bisawa
9783307387

Dr. Vijay Gupta
9783307389

Dr. Preeti Tiwari
8875003216

icmit-cfp@icfia.org

ABOUT THE INSTITUTE

Important Dates

Last date for receiving abstracts	30 June, 2020
Information about acceptance of abstracts	05 July, 2020
Last date for submission of final paper	15 July, 2020
Conference Dates	7-8 August, 2020

Presentation Mode: Virtual Presentation
Become our Virtual Presenter by presenting your research work using online tools & technologies.

Registration Fees
Rs. 250.00 + GST (18%) = 295.00

Payment Mode
Demand Draft in favor of ISIM, Jaipur, payable at Jaipur.
NEFT Transfer
HDFC Bank Ltd., ICG Campus, Gurukul Marg,
SFS, Mansarovar, Jaipur
A/c No. : 09871450000118,   IFSC Code : HDFC0000987

International School of Informatics & Management, popularly known as ISIM is among the top three B-Schools of Rajasthan. ISIM, the Technical Campus offers MBA & MCA programmes duly approved by the AICTE & affiliated to the Rajasthan Technical University, Kota. The RTU has recognized ISIM as a Research Center for Management & Computer Applications to offer the Ph.D. programme.

National Assessment and Accreditation Council (NAAC) has granted the coveted 'A' grade accreditation to the institute. With this the institution became state's first institute to have A Grade amongst the MBA and MCA institutions.

The institute has been ranked first and has been awarded "Certificate of Excellence" in the category "A" through the Quality Index Value (QIV) Survey conducted by the Rajasthan Technical University, Kota for MBA and MCA Programmes consecutively in 2017, 2018 & 2019.

ISIM has been imparting quality Management & Technical education for over two decades. The milestones achieved by the institute in its journey towards academic excellence include recognition among top 50 Business Schools in the country by the Business World Survey, 2013 and CSR GHRDC Survey 2008-2017. The institute received 'A' rating in Business Standard Best B-School Survey 2013 and 2014 and Indian Management Survey 2015. Business and Management Chronicle, in Pan India B-School Survey 2013 and 2014, has conferred 'Certificate of Excellence' to the institute. ISIM has also been ranked among top 150 Business Schools by Business Today Survey, 2016-2018. The institute has been ranked among the Best 25 Preparation Centers in South Asia for "Best Employability Support for students" by the Cambridge English Assessment, 2017. The institute has also been ranked among top 100 private B-schools by India Today and The Week Best B-school (Hansa Research Survey) in 2018.

ADVISORY COMMITTEE

- Prof. R. A. Gupta, Vice Chancellor, Rajasthan Technical University, Kota
- Dr. Shalini Talwar, Associate Professor, K. J. Somayya IMSR, Mumbai
- Prof. Kavaldeep Dixit, Vice Principal, International School of Informatics & Management Technical Campus, Jaipur
- Dr. Desmond Onyemechi Okocha, Bingham University, Nigeria
- Dr. Nasiru Sani, PhD, Federal University Dutse, Jigawa State, Nigeria
- Dr. Mohammed Isa Kida, PhD, University of Maiduguri, Borno State, Nigeria
- Dr. Oyejide Felix Omotosho, PhD, The University of the Gambia.
- Dr. Theodora Adjin-Tettey, University of Professional Studies, Accra, Ghana.
- Dr. Abubakar Mohammed, PhD, Modibbo Adama University of Technology Yola, Adamawa State, Nigeria
- Dr. Chidinma Onwubere, National Open University of Nigeria, Abuja-Nigeria
- Dr. Melchizedec Onobe, PhD, Bingham University, Nigeria
- Mr. Ezeugo Nnamdi, Institute for Leadership and Development Communication, Nigeria
- Dr. Josiah Sabo Kente, PhD, Bingham University, Nigeria
- Dr. Theogene Murekeyimana, PhD, KIM University, Kigali, Rwanda
- Dr. Sudhir Kartha, Chairman, Kartha Education Group UAE
- Brig (Dr) PS Siwach (rtd), Vice Chancellor, IIU
- Dr. B. B. Goyal, Panjab University, Chandigarh
- Prof. (Dr.) Mathiur Rahman, Presidency University, Dhaka, Bangladesh
- Prof. (Dr.) Eyasmin Ara Lekha, Pro Vice Chancellor, Uttara University , Dhaka, Bangladesh
- Prof. (Dr.) Nazrul Islam, Pro Vice Chancellor, Canadian University of Bangladesh
- Mr. Juwel Rana, University of Massachusetts Amherst, USA
- Dr. R. K. Abhilashi, Chancellor, Abhilashi University, Himachal Pradesh
- Prof. (Dr.) Arhan Sthapith, Nepal Open University, Kathmandu, Nepal
- Dr. Jeetendra Dangol, Tribhuvan University, Kathmandu Nepal.
- Dr. Ramprasad Ghosh, Senior Scientist, Totonto Research Chemicals Inc. (A Subsidiary of LGC). 24Martin Ross Avenue, Toronto, M3J2K8, ON, CANADA

INDUSTRY ADVISORY BOARD

- Mr. Alok Billore, Proprietor, Adityashree Marriage Garden, Bhopal, Madhya Pradesh
- Mr. Amit Gupta, CEO, AMSUM & ASH, Minneapolis, USA
- Mr. Anish Shah, Managing Director, Shah N H Chemplast Pvt Ltd., Valsad, Gujarat
- Mr. Anup Mittal, Managing Director, Marin Automation Pvt. Ltd., New Delhi
- Mr. Ashis Roy, Director, Guardian Plasticote Limited, Vapi, Gujarat
- Mr. Ashish K. Desai, Head, Corporate Affairs, Nirma Ltd., Ahmedabad, Gujarat
- Mr. Bella Matha Sivarraj, Managing Director, Saatveeka Group, Thane, Mumbai
- Mr. Deepak Talwar, Managing Director, Cee Em Exports P Ltd, New Delhi
- Mr. Keshav Kunwar, Managing Director, SILT Consultants (P.) Ltd. , Kathmandu, Nepal
- Mr. Kumar D. Kewal Ramani , Managing Director, Capitol Fibres Pvt. Ltd , Thane, Mumbai
- Mr. Lalit Sharma, Chartered Accountants, Lalit K. Sharma & Co., Ahmedabad, Gujarat
- Mr. Mohan H. Palesha, Proprietor, M/s Mohan H. Palesha, Pune, Maharastra
- Mr. Ratnesh Kashyap, Managing Director, SRSL International P Ltd, Jaipur, Rajasthan
- Dr. Ravi Vadlamani, Chartered Accountant, Umamaheswara Rao & Co., Guntur, Andhra Pradesh
- Mr. Ravindra G. Salunke, Managing Partner, Ila Glazers & Convertors, Osmanabad, Maharashtra
- Mr. Rupak Jain, Mg. Partner, GAYWEARS, New Delhi
- Mr. Sanjeev Gupta, Director, Veltronics India Pvt Ltd, Indore, Madhya Pradesh
- Mr. Tarsem Kumar Ruby, Managing Director, Raymed Pharmaceuticals Ltd., Chandigarh
- Mr. Upkar Singh Sethi, Senior Partner, M/s Sgur and Associates, Amritsar, Punjab
- Mr. Uttam Kumar Agrawal, Proprietor, Uttam Electrical Industries, Varanasi, Uttar Pradesh
- Mr. Vijay Gupta, Managing Director, V. Gupta & Associates, Rajpura, Punjab
- Dr. Vinay Kumar Pai Raikar, MD. DGO, FICS, FICOG, Indira Smruti Raikar Nursing Home, Caranzalem, Goa

International School of Informatics & Management
Technical Campus
(Formerly India International Institute of Management)
Accredited 'A' by NAAC

Sector-12, Mahaveer Marg, Mansarovar, Jaipur-302020
Phone: 91-141-2781154-55, Fax: 91-141-2781158
E-mail: iiim@icfia.org

A Heritage of Vision   ●   *A Legacy of Innovation*